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Digital Specifications

Remember that print quotes are based on print ready files.
Please give this specification sheet to the individual designing this project.

Before Preparing The File:

- ▶ Electronic files **MUST** be designed in single pages at final trim size with bleeds pulled out .125".
- ▶ Supply file single pages in one document.
- ▶ For Jobs that fold, you **MUST** know the panel sizes. Please ask if you need help with correct dimensions. Templates can be supplied for common sizes.
- ▶ Use postscript fonts with **NO** attributes. Attributes applied to a font may not print correctly.
- ▶ Do not set trapping.

Software That Is Supported By Forest Printing:

- ▶ MAC: Quark 8, Illustrator CS4, InDesign CS4, Photoshop CS4, Word, Excel
- ▶ PC: Quark 8, Illustrator CS4, InDesign CS4, Photoshop CS4, Word, Excel, Publisher
- ▶ PDF: Are accepted for both platforms provided Forest Printing PDF Specifications are followed (see below)

Acceptable Graphic Formats:

- ▶ Submit linked artwork as TIFF or EPS file formats regardless of platform.
- ▶ Convert color graphics from RGB to CMYK, including nested or embedded elements.
- ▶ Do not embed color profiles (ICC, etc.), transfer functions, extra channels, or halftone screens in files.
- ▶ Unacceptable file formats for imagesetter output include, but are not limited to: PICT, SCITEX, RGB TIFF, RGB EPS, CMX, Corel Draw

File Preparation - Questions To Ask And Things To Include:

- ▶ Have you set the page size in the document layout to the exact single page trim size to be printed?
- ▶ Have you included bleeds to extend outside the trim area .125" and kept non-bleed elements .1875" away from the trim?
- ▶ Have you read the specifications on creating PDFs if the job is being submitted in PDF format?
- ▶ Include a contact name with business and after hours phone numbers.

Is The Output File Correct?

- ▶ Has all artwork, including TIFF and EPS files been included? Many programs have a "collect for output" feature.
- ▶ Are all screen and printer fonts used in the file included?
- ▶ Have you removed any extraneous versions or files that don't pertain to the job being output?

Proofs:

- ▶ Supply a composite proof (either hard copy laser or PDF) of the final file provided

Things That Don't Always Appear As They Seem:

- ▶ Composite laser proofs do not always accurately reflect separations from an imagesetter.
- ▶ Monitor images do not match hard proof images.
- ▶ All Digital proofing devices do not output color hues and values the same.

PDF Specifications:

- ▶ Original page layout program has document set at single page trim with .125" bleed pull out.
- ▶ Pages **MUST BE** designed as single pages in reader spreads, **NOT** printer spreads.
- ▶ Set page layout program crop marks to 12pt and in the print menu add an additional 1" to width and height, with centering on. (i.e. - Trim size 8.5 x 11 in print menu enter 9.5 x 12)
- ▶ Acrobat Distiller settings should be as follows:
PDF 1.5 Compatible 2400 dpi resolution embed all fonts, no subsetting color management turned off - no profiles embedded

Things That Are Not Included In The Base Price Of The File Output:

- ▶ File editing, including conversion of RGB to CMYK, spot to CMYK or CMYK to spot.
- ▶ Creating laser proofs not supplied with the file.
- ▶ Resizing panels for folded jobs.
- ▶ Changing document size to correct trim size.
- ▶ Requested customer alterations.

File Upload To Forest Printing Ftp:

- ▶ Stuff or Zip your files before uploading.
- ▶ Go to www.forestprinting.net and click "Upload File"
- ▶ Follow on-screen instructions for submitting your files.